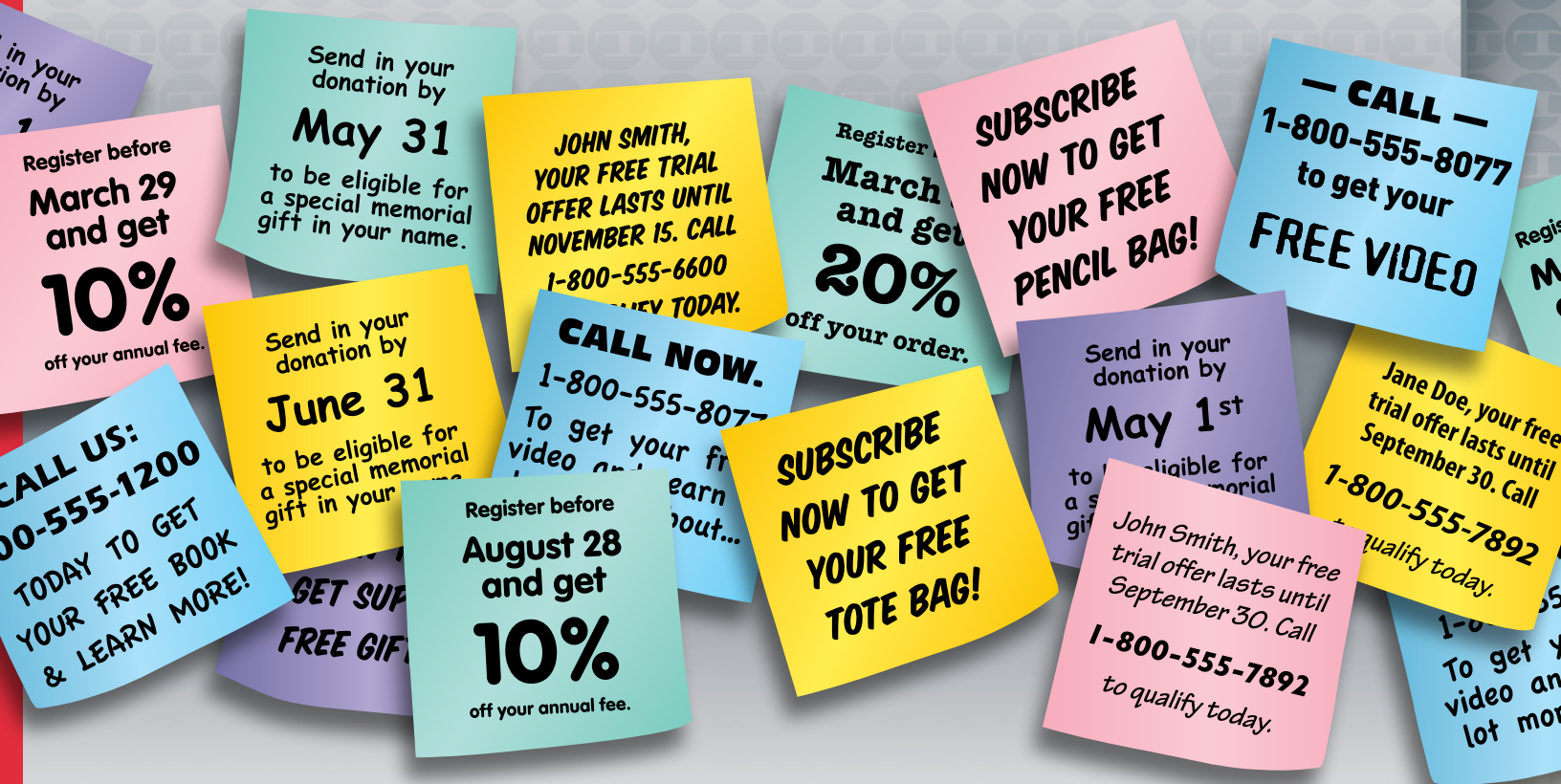


Make your mailings **SIZZLE** with **HOT•Note**[®]



The **HOT•Note**[®] Envelope from Tension features a built-in “sticky note” right on the face of the envelope.

- Integrated into the construction of the envelope
- Perforated for easy removal and retention
- Built in (not stuck on), so it's not like other RPNs

GET ATTENTION. This little flap of paper carries a big message. Everyone recognizes the sticky note and knows that it says:

- **IMPORTANT...Save me!**
- **Don't ignore or discard**
- **Remember...this date, phone number, web site, or valuable offer**

GET CREATIVE. The unique design of the **HOT•Note**[®] can be customized or personalized to meet the needs of your clients.

- Perforated and easily detached
- Printed in your choice of size, shape, or color
- Designed with your message in mind

GET RESPONSES. **HOT•Note**[®] envelopes are irresistible. They demand to be read, removed, and saved as reminders.

- **Conveniently attaches to a fridge, monitor, calendar, or other space**
- **Outlasts the rest of the mailing or campaign**
- **Can increase response by up to 60% over plain envelopes (results observed during USPS test period for RPNs)**

The **HOT•Note**[®] is an innovative involvement device that provides a truly new way to boost readership and response to directed mailings. It's convenient, cost-effective, and another original product brought to you by the experts at Tension Corporation. Find out more today.

Contact your Tension Account Executive
or email Hot-Note@tensioncorp.com

TENSION 
Ingenuity at work

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